

UNITY RUN



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**EMPOWER
YOUR VOICE
AND LACE
UP FOR
CHANGE.**



WELCOME TO THE UNITY RACE

A celebration of unity, empowerment, and positive change! This event is more than just a race; it's an opportunity for you to come together as a school, promote anti-bullying efforts, and create a powerful impact within your community. By participating in the Unity Race, you will have the chance to showcase teamwork, spirit, and commitment to building a kinder world.

[#unityforcommunity](https://twitter.com/unityforcommunity)

The High School Challenge:

The heart of the Unity Race are the High School students. It's an exciting competition that encourages schools to unite and promote anti-bullying efforts through friendly rivalry. Schools earn points by cheering, participating, and engaging on social media. This challenge is designed not only to celebrate the spirit of competition but also to foster unity and understanding among schools. It's a chance for students to rally behind a common cause and create lasting change.



Prizing and Rewards:

The rewards for the High School Challenge are as exciting as the competition itself! The winning school will be honored with the Unity Trophy, symbolizing their dedication to promoting unity and anti-bullying. Additionally, the winning school will receive recognition across our platforms and the opportunity to make a charitable donation to a cause of their choice. This is more than a trophy; it's a testament to the school's commitment to positive change.

Tally Sheet and Point Breakdown:

Unity Race High School Challenge - Tally Sheet

- School Name: _____
- Team Captain: _____

Point Categories:

1. Cheer Section Points:

- Cheer Squad Present (10 points)
 - Creative Cheers (up to 20 points)
 - Most Enthusiastic Cheers (10 points)
 - Bonus Points for Spirit Items (up to 10 points)
- Total Cheer Section Points: _____

2. Participant Points:

- Number of Participants (1 point per participant)
- Total Participant Points: _____

3. Social Media Engagement:

- Hashtag Mentions (1 point per mention)
 - Shares/Retweets (2 points per share/retweet)
 - Creative Campaign Posts (up to 10 points each)
- Total Social Media Points: _____

Total Points Earned: _____



Judging and Evaluation:

The Unity Race committee will evaluate the point submissions with utmost transparency and fairness. Judging will be based on the criteria set for each point category. This ensures that every school has an equal chance to excel and contribute to the unity movement. The committee's decisions will be communicated clearly, and the integrity of the process is of utmost importance.



The Unity Race Youth Event is an opportunity to shine, unite, and create change. As schools come together to celebrate unity, kindness, and anti-bullying efforts, they showcase the power of young voices making a difference. By participating, you're becoming part of something greater, a movement that extends far beyond race day. Embrace the Unity Race, promote positivity, and leave a lasting impact on your school and community.